

Smart Cities in Europe: Promoting Sustainability, Innovation and Cooperation



Tuesday 25th October 2016

Thon Hotel Brussels City Centre,
Brussels



Smart Cities in Europe

Promoting Sustainability, Innovation and Cooperation

Overview

According to the European Commission, cities account for about 80 % of energy use and generate up to 85 % of Europe's GDP. They are perceived as the source of today's economic and environmental challenges as well as the solution for a sustainable future. Given that more than 70 % of the EU-28's population lives in urban areas – with urbanization rates expected to continuously increase, it is thus pivotal to help develop smart cities and work towards economically viable and environmentally sustainable solutions in European cities.

The European Commission has committed to support the Smart Cities movement through the European Innovation Partnership on Smart Cities and Communities (EIP-SCC). This Partnership aims to foster innovation in the field of energy, transport and Information and Communication Technology (ICT), thus working towards the improvement of urban life. New investments are being made in research and new technologies, and institutions are also paying renewed attention to integrated smart city solutions across Europe.

Building a smart city encompasses the use of big data applications, energy efficient solutions and low carbon means of transportation, among others. This means that collecting and sharing information can be used towards the development of various sectors including citizen services, healthcare, education, energy grids and transport. Furthermore, focusing on renewable energy can help create a sustainable energy sector, while promoting green technologies for cars can improve mobility within and around cities.

This timely symposium sets out to explore the concept of smart cities, its objectives, as well as various actions taken at EU level to support its development. It will discuss ways to facilitate access to finance for smart cities programmes and thus promote cooperation and competitiveness. The symposium will assess the importance of big data in supporting urban development and will examine possible solutions towards the efficient use of energy and sustainable mobility.

“Mayors experience first-hand that new disruptive technologies are blurring the boundaries between the worlds of energy, transport, digital and the circular economy. Cities are where the rubber meets the road; it's where traditional policy silos are broken first. An Initiative such as the European Innovation Partnership on Smart Cities and Communities is there to help them doing that.”

- Maroš Šefčovič, Vice President of the European Commission
May 2016

Venue and Accommodation

Thon Hotel Brussels City Centre
Avenue du Boulevard 17
1210 Brussels
Belgium



Why Attend?

- ✓ Examine goals and strategies to support the Smart Cities movement at EU level
- ✓ Analyze possible solutions to facilitate investments in smart city projects and enhance cooperation between stakeholders
- ✓ Discuss how big data and ICT-based application can help cities become smart
- ✓ Explore ways towards energy efficiency and sustainable means of transportation

Who Should Attend?

- Small Business Federations
- Chambers of Commerce
- Social Funds
- Environmental Associations
- Local Authorities
- Organisational Development Professionals
- International and Regional Organisations
- National Ministries and Institutes
- Joint Committees on Environment
- Social Exclusion Officers
- Confederations of Independent Unions
- Local Area Trailblazers
- Regional Development and Natural Environment Specialists
- Local Authority
- GreenCity Teams
- Local Authority Waste and Recycling Professionals
- Local Authority Waterways Professionals
- Central Government Departments
- Sustainable Development Stakeholders
- Transport Leads
- Sustainable Tourism Professionals
- Directors and Heads of Parks and Public Spaces
- Environmental Services and Policy Professionals
- Environmental Services Sustainability Professionals
- Environmental Services Urban Design Professionals
- Environmental Planning and Design Officers
- Conservation Professionals
- Environmental Campaigns, Enforcement Professionals
- Housing Authorities and Professionals
- Energy Leads
- Biodiversity Leads
- Renewable Energy Leads
- Energy Efficiency Professionals
- Green Education Professionals
- Schools and Education Stakeholders (including LEAs)
- Regeneration Professionals
- Pollution Professionals
- Private Sector Environmental Organisations
- Business Development Professionals
- Finance Leads
- Greening Retail Organisations
- Greening Industry Professionals
- Third Sector Organisations
- Academics and Researchers

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Programme

09:15	Registration and Morning Refreshments
10:00	Chair's Welcome and Opening Remarks
10:10	Analysing the Current State of Smart Cities in Europe <ul style="list-style-type: none">• Defining Clear Objectives for European Smart Cities - Smart Governance and Partnerships• Discussing the European Innovation Partnership between Smart Cities and Communities• Exploring Smart City Programmes: Ways Forward and Present Challenges• Future Policy Recommendations
10:40	First Round of Discussions
11:10	Morning Coffee Break
11:30	Facilitating Access to Funding: Achieving Economic Sustainability for Cities <ul style="list-style-type: none">• Promoting Cooperation between Stakeholders at Local, Regional and European Level• Endorsing Competitiveness and Innovation: Tackling Barriers and Enabling Investment• Using EU Funds for Smart City Projects
12:00	Second Round of Discussions
12:30	Networking Lunch
13:30	Creating Smarter Cities by Integrating ICT Systems and Using Big Data <ul style="list-style-type: none">• The role of Big Data in Improving the Development of Urban Areas• Collecting, Storing and Sharing Data to Enhance Collaboration and Foster Innovation• Analysing ICT-based Applications and City Services
14:00	Third Round of Discussions
14:30	Afternoon Coffee Break
14:50	Developing Integrated Smart Cities Solutions: Discussing Energy Efficiency and Sustainable Mobility across Cities <ul style="list-style-type: none">• The Role of Cities in Building a Sustainable Energy Sector• Promoting Sustainable Mobility Solutions: Encouraging Low Carbon Means of Transportation• Sharing Knowledge and Best Practices
15:20	Fourth Round of Discussions
15:50	Chair's Summary and Closing Comments
16:00	Networking Reception
16:30	Close

** Please note that the programme is subject to change without notice **

Event Details

Date: Tuesday 25th October 2016
Time: 10:00am – 4:30pm
Venue: Thon Hotel Brussels City Centre, Brussels



Forthcoming Events

- ✓ Strengthening the European Electric Vehicle Market: Promoting Solutions towards Sustainable and Efficient Mobility
20th September 2016
- ✓ Promoting the Circular Economy Package: Towards a Sustainable Future in Europe
29th September 2016
- ✓ Copyright in Europe: Adapting EU Rules to the New Digital Age
20th October 2016
- ✓ Active, Healthy Ageing in Europe: Growing the Silver Economy through Innovation and Partnership
26th October 2016

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